



الجمعية السعودية لجراحة العظام
Saudi Orthopedic Association

8th SOA ANNUAL CONGRESS

JEDDAH | 8-10 DECEMBER 2018
INTERCONTINENTAL JEDDAH HOTEL



الجمعية السعودية لجراحة العظام
Saudi Orthopedic Association

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CONFERENCE PROSPECTUS
CONFERENCE AND EXHIBITION



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INVITATION

HOTEL
INTERCONTINENTAL
JEDDAH!



Dear Friends and Colleagues,

It is my great pleasure to extend a warm welcome to you at the 8th Annual Congress of the Saudi Orthopedic Association, to be held from 8th-10th December, 2018 at the Intercontinental Hotel in Jeddah.

The 2018 Conference will have ICL, symposium, debate sessions, hands-on workshops and video theaters conducted by local and international speakers. This year, we also have speakers from the American Academy of Orthopaedic Surgeons (AAOS) and the Asia Pacific Orthopaedic Association (APOA), who will provide an international perspective on recent advances in orthopedics among others, although, the conference will cover all orthopedic subspecialties.

Jeddah has been a port and trading city for centuries, which is reflected in its cosmopolitan mix of inhabitants. Today, it is a major commercial center in Saudi Arabia. It also has many government offices. Jeddah is known in the kingdom for its shopping districts, restaurants and cafes. It also hosts the Jeddah Corniche (waterfront area), which is the largest in the Kingdom with great hotels, beaches and resorts clustered around it. Jeddah is the principal gateway to Mecca and Medina, two of the holiest cities in Islam and popular tourist attractions. Mecca is a 30-minute drive from Jeddah and is home to the Kaaba, Islam's holiest site, as well as being the direction of Muslim prayer.

The SOA Annual Conference will provide you with the opportunity to update your knowledge base and learn about the latest innovations in the world of orthopedic surgery. It is also a great place for networking, where you will be able to meet with the leading researchers and professionals in the field, as well as friends and colleagues.

We sincerely hope that you join us for this exemplary forum of science, and also take the time out to explore the astounding beauty of Jeddah.

Looking forward to meeting you there!

Dr. Abdulaziz Z Alomar, MBBS, MSc, FRCS (C)

President, Saudi Orthopedic Association





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8TH SAUDI ORTHOPEDIC ASSOCIATION CONFERENCE TARGET "TARGETING RISKS AND IMPROVING OUTCOMES"

The conference will provide a way for healthcare professionals to enhance their practical knowledge in all Orthopaedics subspecialties, The 8th Saudi Orthopedic Association Conference "8th SOAC" will feature an exciting program which endeavors to address the latest key issues in all orthopaedic subspecialties management. The three-day conference program dedicated to provide scientific and educational content for:

- Orthopedic Surgeons
- Orthopedic residents and fellows
- Emergency Medicine Doctors
- Rheumatologists
- Nurses and Technicians
- Physiotherapists
- Musculoskeletal related basic-science scientists
- Pain Therapists
- Medical Students

The conference format:

The 8th edition of the SOA conference comes this year with rich format.

- (ICL) International Course Lectures
- Symposium
- Cadaver Workshop.
- Orthopaedic Review Course
- Poster Presentations.
- Paper presentation
- Industry Presentations.
- Trade Show for Sponsors.
- Pre-Conference Workshops
- AAOS video theater
- Review courses

The Conference with all tracks is going to explore and combine the latest innovations in treatment and technology of all orthopaedic subspecialties. These will be delivered through highly expert speaker in the field, nationally and internationally.



HERE ARE 10 REASONS WHY YOU SHOULD ATTEND THE 8TH SAUDI ORTHOPEDIC ASSOCIATION CONFERENCE 2018:

- Develop your knowledge and be inspired by a wide range of inspiring speakers in our 3-day, and different tracks program designed by experts in the field.
- Share your work with an audience of healthcare professionals by presenting an abstract or poster at the conference
- Network with colleagues, peers and like-minded individuals working in the field of diabetes
- Meet exhibitors and find out about the latest technologies and products
- Learn new ideas and recommendations that you can take into practice in our dedicated workshop track
- Hear from some of the most highly respected healthcare professionals and researchers in the lectures
- Discuss topical issues relevant to you in our professional interest groups
- Get updated on the work of all orthopaedic sub specialties by talking to representatives in the Exhibition Hall
- Gain access to the latest research by visiting poster and oral sessions
- Earn CME credit hours for attending.

Why Sponsor?

Be part of something greater and leave your mark at this year's 8th Saudi Orthopedic Association Conference beyond the pipe and drape of the exhibit hall. Join us for a sponsorship experience like no other. This international annual meeting is the only regional event where your organization can connect with leaders from healthcare, insurance, government, etc. We will be providing you the most benefits for your sponsorship while increasing your ROI.

Benefits of sponsorship and exhibiting in 8th Saudi Orthopedic Association Conference can be beneficial in many ways:

- Back for SOA Networking Meetings
- Network with more than 1500 attendees.
- Connect with the most KOL in the region.
- More than 30 national and international speakers.
- Introduce your organizations and raise your brand or services to new end users.
- Connect with potential business partners that you normally wouldn't be exposed to.
- Enhance your international brand and position in the market.
- Gain insight on current market trends and practices.
- Demonstrate your organization's support, expertise and commitment through partnering with the SOA
- Network with an audience that will soon be influencing your business
- Identify and build relationships with key contacts in the sector
- Gain a better understanding of your market



SPONSORSHIP OPPORTUNITIES

We invite you to join us at our first international event as a partner and pivotal player. Please review the outlined opportunities, and then contact us to discuss which package best fits your organization's needs. We are also thrilled to customize a package if that would better suit you.

STRATEGIC PARTNER 500,000 SR

- Company name and logo printed on all publications
- Announce as a strategic partner
- Premium placement of company-provided banner in plenary room and VIP room
- 5*8 m booth space
- Verbal recognition by conference director at start and conclusion of event
- Option to provide branded gift to attendees of that event
- Full-page color back-to-back ads in conference program.
- Company brochure plus welcome gift in attendee packet and VIP room
- 50 complimentary conference registrations
- Recognition from SOA
- 40m Lunch symposia.
- Room for meeting (dinner with KOL up on request).
- Main speaker's room access.
- Roll up in the main entrance

PLATINUM 400,000 SR

- Company name & logo printed on all publications
- Announce as a strategic partner
- Premium placement of company-provided banner in plenary room and VIP room
- 3*6 booth space
- Verbal recognition by conference director at start and conclusion of event
- Option to provide branded gift to attendees of that event
- Full-page color back-to-back ad in conference program.
- Company brochure plus welcome gift in attendee packet and VIP room
- 40 complimentary conference registrations
- Recognition from SOA
- 20m Lunch symposia.
- Room for meeting (dinner with KOL up on request).
- Main speaker's room access.
- Roll up in the main entrance.

GOLD 300,000 SR

- Company name & logo printed on all publications
- Premium placement of company-provided banner in plenary room
- 3*5 m booth space
- Verbal recognition by conference director at start and conclusion of event
- Option to provide branded gift to attendees of that event
- Full-page color back-to-back ad in conference program
- Company brochure plus welcome gift in attendee packet
- 30 complimentary conference registrations
- Recognition from SOA
- 20m Lunch symposia.

SILVER 200,000 SR

- Company name & logo printed on all publications
- Placement of company-provided banner in plenary room
- 3*4m booth space
- Verbal recognition by conference director at start and conclusion of event
- Option to provide branded gift to attendees of that event
- 1 Full-page color back-to-back ad in conference program
- Company brochure plus welcome gift in attendee packet
- 20 complimentary conference registrations
- 15 minutes in the main agenda

BRONZE 100,000 SR

- Company name & logo printed on publications
- 3*3 M booth space
- Verbal recognition by conference director at start and conclusion of event
- Option to provide branded gift to attendees of that event
- One full page color ad in conference program
- Company brochure plus welcome gift in attendee packet
- 10 complimentary conference registrations

CO-SPONSOR 50,000 SR

- Company name & logo printed on publications
- 2*3 booth space
- Verbal recognition by conference director at start and conclusion of event
- Option to provide branded gift to attendees of that event
- Company brochure plus welcome gift in attendee packet
- 5 complimentary conference registrations

